สภามหาวิทยาลัยราชภัฏสวนสุนันทา
มีมติเห็นชอบ
ในการประชุมครั้งที่ 8/2568
วันที่ 20 สิงหาคม 2568

Bachelor of Business Administration Program in Logistics Management (International Program) Revised Curriculum 2026

College of Logistics and Supply Chain

Suan Sunandha Rajabhat University

Nakhon Pathom Campus

Program Specification
Bachelor of Business Administration Program in Logistics Management
(International Program) Revised Curriculum 2026

Institution: Suan Sunandha Rajabhat University
Campus/Faculty/Department: College of Logistics and Supply Chain

Section 1: Degree name and general information

1. Code and Title of Program

1.1 Code 25561661103202

1.2 Program (Thai) : หลักสูตรบริหารธุรกิจบัณฑิต สาขาวิชาการจัดการโลจิสติกส์ (หลักสูตรนานาชาติ)

Program (English) : Bachelor of Business Administration Program in Logistics Management (International Program)

2. Title of Degree and Major Field

Full Title (Thai) : บริหารธุรกิจบัณฑิต (การจัดการโลจิสติกส์)

Abbreviated Title (Thai) : บธ.บ. (การจัดการโลจิสติกส์)

Full Title (English) : Bachelor of Business Administration (Logistics Management)

Abbreviated Title (English) : B.B.A. (Logistics Management)

3. Major Field

-

4. Total Credit

Academic undergraduate programs 120 credits

5. Type of Program

5.1 Level: 4-year academic bachelor's degree program

5.2 Language: English

5.3 Admission: Thai and international students

5.4 Collaboration with Other Institutions: None

5.5 Type of Conferred Degree: One degree (Logistics Management)

6. Curriculum and Faculty Members

6.1 Curriculum

6.1.1 Number of Credits

At least 120 credits

6.1.2 Curriculum Structure

Total number of credits throughout the course	No less than 120 Credits
1) General Courses	No less than 24 Credits
1.1 Identity and Values of Suan Sunandha Graduates	3 Credits
1.2 English for Communication	6 Credits
1.3 Economics, Society and Environment	6 Credits
1.4 Digital Technology	6 Credits
1.5 Thai and Foreign Languages	3 Credits
2) Specialized Courses	No less than 90 Credits
2.1 Business Core Courses	No less than 39 Credits
2.2 Major Requirement Courses	No less than 51 Credits
2.2.1 Mandatory Courses	Requied 30 Credits
2.2.2 Elective Courses	Requied 15 Credits
2.2.3 Internship Courses	No less than 6 Credits
3) Free Elective Courses	No less than 6 Credits

6.1.3 Courses in the curriculum

Course code and meaning of course code

GND01 - Identity and Values of Suan Sunandha Graduates

GND02 - English for Communication

GND03 - Economics, Society and Environment

GND04 - Digital Technology

GND05 - Thai and Foreign Languages

CLX - Stand for the cluster of the Business Core Courses of the College of Logistics and Supply Chain

ILM -Stand for the cluster of the Logistics Management Course

6.1.4 Courses

1. General Studies Subjects: Study no less than 24 credits

1.1 Identity and Values of Suan Sunandha Graduates No less than 3 Credits

Course Code	Subject	Lecture-Practice-Self-Study
GND0101	Life of the Royal Court in Suan Sunandha	3(3-0-6)
GND0102	Science and Art of Royal Cuisines	3(3-0-6)
GND0103	New Generation Leaders	3(3-0-6)
GND0104	Future Transferable Skills	3(3-0-6)

Course Code	Subject	Lecture-Practice-Self-Study
1.2 English for Communication		**No less than 6 Credits**
GND0201	English for Professional Purposes	3(3-0-6)
GND0202	English for Life Skills	3(3-0-6)
1.3 Economics, Society and Environment		**No less than 6 Credits**
GND0301	Aesthetics of Life	3(3-0-6)
GND0302	Living Thai, Living Global	3(3-0-6)
GND0303	Good Citizenship	3(3-0-6)
GND0304	Film Appreciation	3(3-0-6)
GND0305	Education for Corruption Prevention	3(3-0-6)
GND0306	Social Engineers	3(3-0-6)
GND0307	Law in Everyday Life	3(3-0-6)
GND0308	Science of Happiness	3(3-0-6)
GND0309	Financial Literacy	3(3-0-6)
GND0310	Science of Entrepreneurship	3(3-0-6)
GND0311	Green Skills for Sustainability Transitions	3(3-0-6)
1.4 Digital Technology		**No less than 6 Credit**
GND0401	Digital Literacy	3(3-0-6)
GND0402	Creative Design Thinking	3(3-0-6)
GND0403	Digital Technologies for Professional Purposes	3(3-0-6)
GND0404	Humans and AI	3(3-0-6)
GND0405	Digital Technologies for Health	3(3-0-6)
GND0406	Data Analysis and Storytelling	3(3-0-6)
GND0407	Social Media and Digital Era Communication	3(3-0-6)
GND0408	Creative Digital Art	3(3-0-6)
GND0409	AI Literacy	3(3-0-6)
1.5 Thai and Foreign Languages		**No less than 3 Credits**
GND0501	Thai Usage	3(3-0-6)
GND0502	Thai for Professional Purposes	3(3-0-6)
GND0503	English for Health Care	3(3-0-6)
GND0504	Basic Chinese	3(3-0-6)
GND0505	Basic Korean	3(3-0-6)
GND0506	Basic Japanese	3(3-0-6)

Course Code	Subject	Lecture-Practice-Self-Study
2. Specialized Courses		**No less than 90 Credits**
2.1 Business Core Courses		**39 Credits**
CLX1101	Organization and Modern Management	3(3-0-6)
CLX1104	Systematic Thinking and Analysis	3(3-0-6)
CLX1105	Production and Operations Management	3(3-0-6)
CLX1106	Economics for Business	3(3-0-6)
CLX1107	Principles of Marketing	3(3-0-6)
CLX2103	Business Statistics and Quantitative Analysis	3(3-0-6)
CLX2104	Business Law and Business Ethics	3(3-0-6)
CLX2107	Principles of Accounting	3(3-0-6)
CLX2108	Logistics and Supply Chain Management	3(3-0-6)
CLX2110	Artificial Intelligence and Digital Innovation in Logistics and Supply Chain	3(3-0-6)
CLX3101	Business Research	3(3-0-6)
CLX3103	Business Finance and Taxation	3(3-0-6)
CLX4101	Strategic Management	3(3-0-6)
2.2 Major Requirement Courses		**No less than 51 Credits**
2.2.1 Mandatory Courses		**30 Credits**
ILM1201	International Logistics Management	3(3-0-6)
ILM1202	Warehouse and Inventory Management (WIL)	3(3-0-6)
ILM2201	International Transport Systems (WIL)	3(3-0-6)
ILM2202	Logistics Cost Management	3(3-0-6)
ILM2203	Strategic Logistics and Supply Chain Management	3(3-0-6)
ILM2204	Procurement Management and Global Sourcing	3(3-0-6)
ILM3201	Green Operation and International Reverse Logistics (WIL)	3(3-0-6)
ILM3202	Global Business Logistics Ethics	3(3-0-6)
ILM4201	Global Trade Operation (WIL)	3(3-0-6)
ILM4501	Special Project in Logistics Management	3(3-0-6)
2.2.2 Elective Courses		**No less than 15 Credits**
CLX2309	English for International Business Communication	3(3-0-6)
CLX2310	English for International Transport Regulations and Documentation	3(3-0-6)
ILM1203	Fundamentals of International Trade	3(3-0-6)
ILM1204	Cross-Cultural Management	3(3-0-6)

Course Code	Subject	Lecture-Practice-Self-Study
ILM2205	Multimodal Transportation	3(3-0-6)
ILM2206	Transport Economics	3(3-0-6)
ILM2207	Trade and Border Control	3(3-0-6)
ILM3203	Transportation and Distribution	3(3-0-6)
ILM3204	Importing and Exporting	3(3-0-6)
ILM3205	International Business Negotiation	3(3-0-6)
ILM3206	Customer Relationship Management	3(3-0-6)
ILM3207	Information Management for Logistics	3(3-0-6)
ILM3208	Risk Strategy Management	3(3-0-6)
ILM3209	Customs Clearance Procedures	3(3-0-6)
ILM3210	Value Chain Costing	3(3-0-6)
ILM3211	E-Commerce and Logistics	3(3-0-6)
ILM4202	Warehouse Cost Management	3(3-0-6)
ILM4203	Technology in Warehousing and Transportation	3(3-0-6)
ILM4204	Transportation Cost Management	3(3-0-6)
ILM4205	Logistics and Supply Chain Analysis and Design	3(3-0-6)
ILM4206	Logistics and Supply Chain Decision Modeling	3(3-0-6)
ILM4502	Seminar on Logistics Management	3(3-0-6)
2.2.3	**Internship Courses**	**6 Credits**
ILM4401	Preparation for the Job Training in Logistics Management	2(90)
ILM4404	On the Job Training in Logistics Management	4(450)

3. Free Elective Courses **No less than 6 Credits**

Select any course in the curriculum of Suan Sunandha Rajabhat University without repeating the course previously studied. It must not be a course that is required to be studied without counting the total credits in the graduation criteria of this field of study.

The meaning of Subject code

Students can choose from any courses offered in the curriculum of the SSRU but must not repeat the courses that have already been studied or the required courses.

ILM Stand for the cluster of the Logistics Management Course

CLX Stand for the cluster of the business Core Courses of the College of Logistics and Supply Chain

The first digit is for the year of study

No 1 Means the first year of study
No 2 Means the second year of study
No 3 Means the third year of study
No 4 Means the fourth year of study

The Second digit stands for the group of courses

No 0 Means *"General Education Course"*
No 1 Means *"Business Core Course"*
No 2 – 3 Means *"Specialize Course"*
No 5 Means *"Project/Seminar Course"*
No 4 Means *"Internship Course"*

The last 2 digits indicate the order of the course offered in each course category to avoid repetition

Study Plan College of Logistics and Supply Chain 2026-2029

Bachelor of Business Administration Program in Logisitcs Management (International Program)

Bacherlor's degree (Batch 69) Total number of credits: 120 Credits

Semester	Corse Code	1		Corse Code	2		Corse Code	3	
		Year 1: Semester 1/2026	Credit		Year 1: Semester 2/2026	Credit		Year 1: Semester 3/2026	Credit
General Education Courses 24 Credits	GNDXXXX	General Education 1	3(3-0-6)	GNDXXXX	General Education 3	3(3-0-6)	GNDXXXX	General Education 5	3(3-0-6)
	GNDXXXX	General Education 2	3(3-0-6)	GNDXXXX	General Education 4	3(3-0-6)			
Specialized Courses 90 Credits	CLX2108	Logistics and Supply Chain Management	3(3-0-6)	CLX1106	Economics for Business	3(3-0-6)	CLX2104	Business Law and Business Ethics	3(3-0-6)
Business Core Courses 39 Credits	CLX1101	Organization and Modern Management	3(3-0-6)	CLX1105	Production and Operations Management	3(3-0-6)			
	CLX1107	Principle of Marketing	3(3-0-6)						
Major Requirement Course 51 Credits				ILM1201	International Logistics Management	3(3-0-6)	ILM2203	Strategic Logistics aand Supply Chain Management	3(3-0-6)
Mandatory Courses 30 Credits									
Major Requirement Course 51 Credits	ILM1204	Cross-Cultural Management	3(3-0-6)	ILM1203	Fundemental of International Trade	3(3-0-6)			
Elective Corses 15 Credits									
Internship Courses 6 Credits									
Free Elective Courses 6 Credits									
Total Credit			**18**			**18**			**9**

Study Plan College of Logistics and Supply Chain 2026-2029

Bachelor of Business Administration Program in Logisitcs Management (International Program)

Bacherlor's degree (Batch 69) Total number of credits: 120 Credits

Semester	Corse Code	4		Corse Code	5		Corse Code	6	
		Year 2: Semester 1/2027	Credit		Year 2: Semester 2/2027	Credit		Year 2: Semester 3/2027	Credit
General Education Courses 24 Credits	GNDXXXX	General Education 6	3(3-0-6)	GNDXXXX	General Education 8	3(3-0-6)			
	GNDXXXX	General Education 7	3(3-0-6)						
Specialized Courses 90 Credits Business Core Courses 39 Credits	CLX2110	Artificial Intelligence and Digital Innovation in Logistics and Supply Chain	3(3-0-6)	CLX2103	Business Statistics and Quantitative Analysis	3(3-0-6)	CLX3103	Business Finance and Taxation	3(3-0-6)
	CLX2107	Principles of Accounting	3(3-0-6)	CLX1104	Systematic Thinking and Analysis	3(3-0-6)			
	CLX4101	Strategic Management	3(3-0-6)						
Major Requirement Course 51 Credits Mandatory Courses 30 Credits				ILM1202	Warehouse and Inventory Management (WIL)	3(3-0-6)	ILM3201	Green Operation and International Reverse Logistics (WIL)	3(3-0-6)
				ILM2201	International Transport Systems (WIL)	3(3-0-6)			
Major Requirement Course 51 Credits Elective Corses 15 Credits				ILM2205	Multimodal Transportation	3(3-0-6)			
Internship Courses 6 Credits									
Free Elective Courses 6 Credits	ILM3204	Importing and Exporting	3(3-0-6)						
Total Credit			**18**			**18**			**6**

Study Plan College of Logistics and Supply Chain 2026-2029

Bachelor of Business Administration Program in Logisitcs Management (International Program)

Bacherlor's degree (Batch 69) Total number of credits: 120 Credits

Semester	Corse Code	7		Corse Code	8		Corse Code	9	
		Year 3: Semester 1/2028	Credit		Year 3: Semester 2/2028	Credit		Year 3: Semester 3/2028	Credit
General Education Courses 24 Credits									
Specialized Courses 90 Credits	CLX3101	Business Research	3(3-0-6)						
Business Core Courses 39 Credits									
Major Requirement Course 51 Credits	ILM3202	Global Business Logistics Ethics	3(3-0-6)	ILM4201	Global Trade Operarion (WIL)	3(3-0-6)			
Mandatory Courses 30 Credits	ILM2204	Procurement Management and Global Sourcing	3(3-0-6)	ILM4501	Special Project in Logistics Managemnet	3(3-0-6)			
	ILM2202	Logistics Cost Management	3(3-0-6)						
Major Requirement Course 51 Credits	ILM3211	E-commerce and Logistics	3(3-0-6)	ILM3206	Customer Relationship Management	3(3-0-6)			
Elective Corses 15 Credits									
Internship Courses 6 Credits							ILM4401	Preparation for the Job Training in Logistics Management	2(90)
Free Elective Courses 6 Credits				ILM3205	International Business Negotiation	3(3-0-6)			
Total Credit			**15**			**12**			**2**

Semester	Corse Code	10 Year 4: Semester 1/2029	Credit	Corse Code		Credit	Corse Code		Credit
General Education Courses 24 Credits									
Specialized Courses 90 Credits Business Core Courses 39 Credits									
Major Requirement Course 51 Credits Mandatory Courses 30 Credits									
Major Requirement Course 51 Credits Elective Corses 15 Credits									
Internship Courses 6 Credits	ILM4402	On the Job Training in Logistics Management	4(450)						
Free Elective Courses 6 Credits									
Total Credit			4						

Qualifications of students

1. Qualifications of students

Qualifications and conditions for student admission

1. Qualifications must comply with the regulations of Suan Sunandha Rajabhat University on undergraduate studies, B.E. 2561, or other regulations as specified by Suan Sunandha Rajabhat University.

2. Graduated from high school or equivalent, except for continuing education programs, which require an associate degree, higher vocational certificate, higher education certificate, or other equivalent certificates for international students. Graduates must also complete their studies according to the first paragraph.

1.1 Selection and Student Selection

1. The University will consider accepting applicants from those who have completed high school or equivalent in accordance with the announcement and details specified by the University or in accordance with the selection regulations for study in higher education institutions of the Office of the Higher Education Commission.

2. The University may select or select applicants who have completed an associate degree or equivalent or who have received a bachelor's degree or equivalent to be students for study at the bachelor's degree level in accordance with the announcement or details of the University.

1.2 Types of student

1. Full-time students mean students who meet the qualifications in Section 6 and are accepted by the University to study in a full-time undergraduate degree program.

2. Part-time students mean students who meet the qualifications in Section 6 and are accepted by the University to study in a part-time undergraduate degree program.