



**Innovation**  
The acquisition of innovative ideas from across the globe is a key objective of the...  
Innovation is the process of developing new products, services, or processes that meet customer needs in a novel and valuable way. It is a key driver of growth and competitive advantage for organizations. Innovation can be applied to a wide range of areas, including product development, process improvement, and business model innovation. The process of innovation typically involves identifying a problem or opportunity, generating ideas, evaluating those ideas, and implementing the most promising ones. Innovation is a continuous process that requires a culture of experimentation and risk-taking. It is essential for organizations to stay relevant and competitive in a rapidly changing market.

**Application**  
The application of innovative ideas to solve real-world problems is a key challenge for organizations. This involves identifying the specific needs of the target audience and developing solutions that are tailored to those needs. The application of innovation can take many forms, including the development of new products, services, or processes. It can also involve the implementation of new business models or the adoption of new technologies. The success of innovation depends on a number of factors, including the quality of the ideas, the resources available, and the organizational culture. Organizations that foster a culture of innovation are more likely to succeed in the long run.

**Product features**  
The product features of an innovation are the characteristics that distinguish it from existing products or services. These features can be functional, aesthetic, or both. They are the key elements that make an innovation valuable to customers. Product features should be designed to meet the needs of the target audience and to provide a unique value proposition. The development of product features is a key part of the innovation process and requires a deep understanding of customer needs and market trends.

**Marketing opportunities**  
The marketing opportunities for an innovation are the ways in which it can be promoted and sold to the target audience. These opportunities can include traditional marketing channels such as television, radio, and print, as well as digital marketing channels such as social media and search engines. The success of an innovation depends on its ability to reach and engage its target audience. Organizations should carefully evaluate their marketing opportunities and develop a strategy that is tailored to their specific innovation and target market.



Advertisement for a product, possibly a tool or material, showing hands using a tool on a white material. The background is red and white.

### Optimizerboxes

Pat No. 1903001094

Diagram illustrating the assembly of Optimizerboxes from paper and cardboard. It shows various colored boxes (red, yellow, green) and the process of folding and gluing them together.

### Royal Floral Paper Soap

The Sense Of Memory

Advertisement for Royal Floral Paper Soap, featuring images of soap bars and packaging. The text highlights the product's features and benefits.

### ABSOLUT

For Your

Advertisement for ABSOLUT perfume, showing a bottle and packaging. The text describes the product's fragrance and quality.



Table with white tablecloth displaying various products, including a certificate for "Gold Prize" and other items.

Table with white tablecloth displaying various products, including a certificate for "Silver Prize" and other items.



stamp

Features

Stamp the block in an...  
The device...  
The device...  
The device...

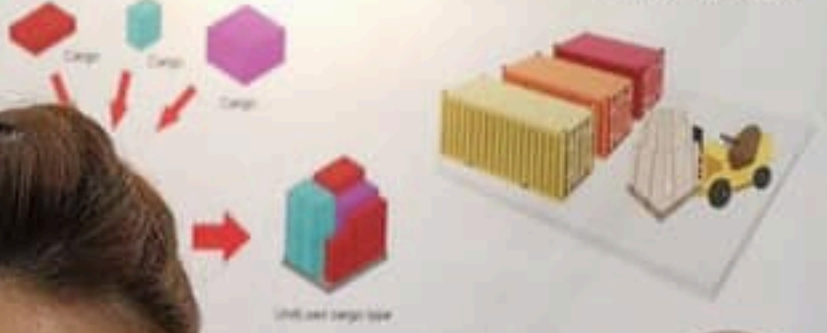
Innovation

The invention...  
The invention...  
The invention...

Application

The device...  
The device...  
The device...

Optimizerboxes Pat No. 1903001094



The device...  
The device...  
The device...

Opportunities  
The device...  
The device...  
The device...



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D-57



# THAILAND

Association of Thai Innovation  
and Invention Promotion

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**Optimized boxes**

Product Features

Applications

Benefits

Unlocking Opportunities

**Royal Floral Paper Soap**  
The Sense of Memory

Product Features

Applications

Benefits

**ABSOLUTE ROSE EMULSION**

Product Features

Applications

Benefits

**Twist Twist Hortar**

Product Features

Applications

Benefits



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and Invention Promotion

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Features

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Innovation

Application

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**Optimizerboxes**

Product Features

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Applications

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**Royal Floral Paper Soap**

The Sense Of Memory

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Product Features

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Applications

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# Marketing Opportunities

This website could be applied for various sizes of boxes and container. It would be useful for business and startups, for example, Thai farmers who need to deliver or export their products. The website offers an easy-of-use platform with a fast processing and reliable results.

- It is a tool to optimize the perfect size of containers for an export.
- It can save you time and plan your deliver more efficient.
- It is evaluated right in your web-browser on your tablet, computer or smartphone.

## Contact Information

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**CENTER OF WOMEN INVENTORS OF UZBEKISTAN**

is hereby awarded

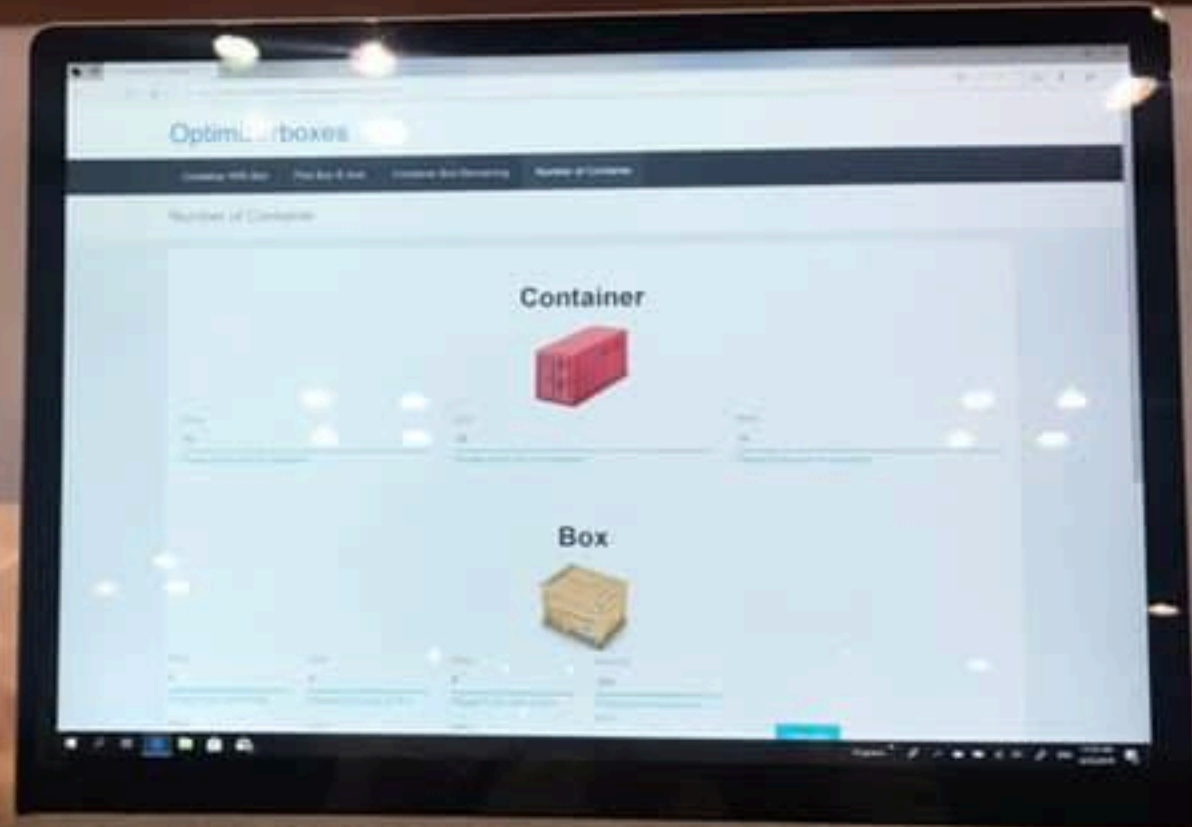
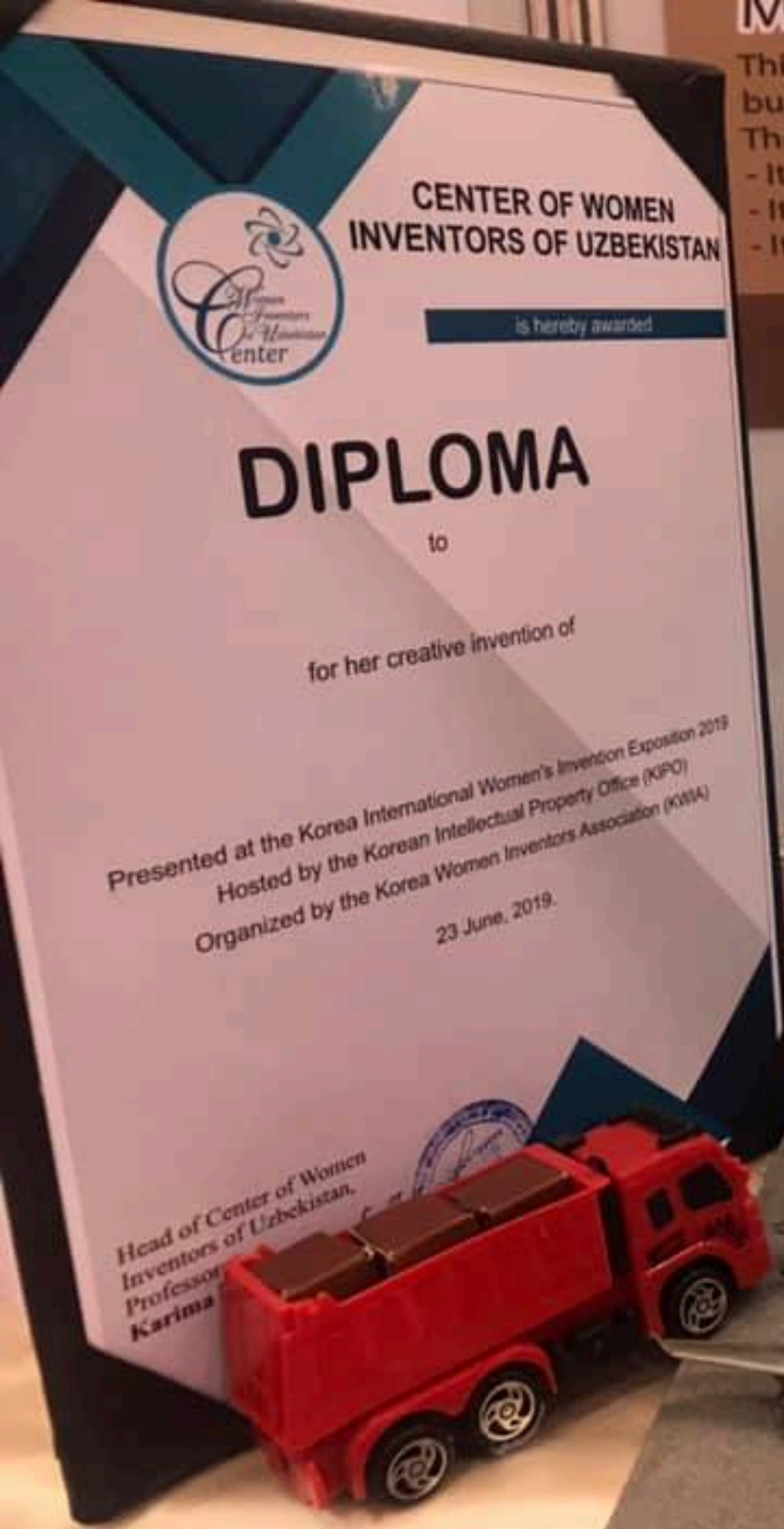
# DIPLOMA

to

for her creative invention of

Presented at the Korea International Women's Invention Exposition 2019  
Hosted by the Korean Intellectual Property Office (KIPO)  
Organized by the Korea Women Inventors Association (KWIA)  
23 June, 2019.

Head of Center of Women Inventors of Uzbekistan,  
Professor  
Karima





**stamp**

Product Information

Applications

**Minizerboxes**

Product Information

Applications

**Royal Floral Paper Soap**

Product Information

Applications

**ABSOLUTE ROSE EMULSION**

Product Information

Applications

**Twist Warlar**

Product Information

Applications

**COFFEE GO GREEN**

Product Information

Applications

**DIPLOMA**

Certificate of Appreciation

**DIPLOMA**

Certificate of Appreciation

**COFFEE GO GREEN**

Product Information